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MANTHAN



IIMT COLLEGE OF MANAGEMENT GREATER NOIDA

BBA, BCA, B.COM & BJMC Affiliated to Chaudhary Charan Singh University, Meerut

Dear Readers,

I would like to pass on good wishes to the IIMT College of Management Greater Noida for coming out with the Third edition of the annual newsletter 'Manthan'. The very base of development and growth of a country is its conversant citizens. The diffusion of information in a society is what informs the citizens of grave and crucial occurrence of events around them. This process relies in the hands of the students, who actively collect, assemble, and spread information, playing an essential role in creating knowledge and awareness among society.

At IIMT College of Management we aim at creating informed and responsible citizens creating informed, responsible citizens and civilians. The IIMT College of Management provides young budding entrepreneurs, rising minds and budding journalists, The environment, equipment, and motivation to become great examples for generations to come. Imbued in the high values of a well rounded education at IIMT College of Management, we celebrate the achievements of our students, faculty and our beloved institution in this newsletter.

The essential purpose of this newsletter is to inform, engage, inspire and entertain a diverse readership - including alumni, parents, students, faculty and staff. The vibrant and active life of every department of

IIMT College of Management is well reflected in the newsletter and it is impressive to see the range of activities conducted by students and teachers. The contributions to this edition of the newsletter is the reflection of the students. It is a great pleasure to see the creative expressions of students reflecting their ethos and aspirations in this edition of the newsletter.

Our teaching methodologies also emphasize practical learning, through case study approach, management programs and group assignments. Students are empowered with a multi faceted platform to unveil and bring their hidden potential at large in the field of various curricular and extracurricular activities. Through myriad clubs and various minor and major activities students get a concrete platform to sharpen their intrapersonal skills that help them to convert into effective leaders and managers. It is the result of the efforts put in by a dedicated team of Faculty and Student. The past months were full of various academic, co-curricular as well as extra-curricular activities by the students and faculty.

The Newsletter offers a platform for showcasing our activities and sharing the journey of our department. Reading this magazine would definitely be an inspiration and motivation for all students and staff to contribute even more to the forthcoming issues.

I heartily congratulate the IIMT college of Management on the release of their latest edition of newsletter "Manthan".



- Prof. (Dr.) Abhinna Baxi Bhatnagar

Orientation Day Celebration: Your IIMT College of Management experience begins here! Welcome On Board

The Orientation for the I year BAJMC, BBA, BCA & B.Com students joined in IIMT College Of Management which is celebrated on 26.09.22 and 27.09.22. The Chief Guest of the programmed was, Mr. Anurag Gulati (Accenture Director Industry) and the Guest of Honor Mr. Yogesh Narayan Dixit (Associate Editor Amar Ujala) they both motivated the students as to grow how great heights can be scaled even in adverse situations, through obdurate goal setting, hard work, dedication and determination. For Another day of the Orientation day programme day two, Mr. Bohitesh Mishra (Data Analytics New Delhi) also the guest of honor were Mr. Vibhas Sainik (Deputy Editor Amar Ujala)



they stated that students must get better their oral and written communicqué skills, be inquisitive and come with a mind inquiry, seek high, put into practice time management, pick a sports or games to keep oneself fit and healthy.” They both presided over the purpose and wished every achievement to the new batch.

Prof. Dr



Abhinan Dixit delivered a motivational speech including profound knowledge of the domain, good attitude & behavior, and ability to apply professionalism in real life. Prof. Dr. Amit Rai Dean IQAC, Prof. Dr. Vibha Singh Dean BBA, Prof. Dr. Abhayanad Dean BCA, Prof. Dr. Govind Dean B.Com, Prof. Dr. Sandeep Kumar Shrivastav (Dean BJMC) of the college welcomed and congratulated the newcomers on getting admission and talked about the significance of the course profession along with the need of proper aptitude, attitude and discipline from students in studying the professional course. The purpose was followed by a number of orientation activities for the newly joined students.

In this event, the Deans of the every department along with all the faculty members of the college congratulated and blessed them for their bright career in the profession of Management, B.Com, and also in BAJMC. The aim of the event was to expose the fresher's to the functioning of the college, its diverse departments and to inform them about the opportunities awaiting them. The students were also introduced to the various cultural clubs and technological societies present in the college, giving emphasis to the importance of Anti Ragging Act. On the other hand, the cultural clubs put on enthralling performances ranging from regional dances, melodic songs to entertaining plays and very closely contested debates also the Nukkad Natak. The Director of the college also asked the students to absorb the valuable knowledge imparted by the resource person said during the program.

CELEBRATION OF AZADI KA AMRIT MAHOTSAV

Role Play on Unknown Freedom Fighters

Students of IIMT College of Management celebrated “Azadi Ka Amrit Mahotsav” on **11th August 2022**. They played Role Play of unknown freedom fighters. The freedom fighters whose names are not in the pages of history and their sacrifices are never recalled by the common man. To make them known to everyone, students played their role and presented in a very real way and made them live. The programme was heart



touching. Mr. Kaustubh played the role of the leader Jay Prakash Narayan, Mr. Naman performed the role of Birsa Munda, Mr. Pravesh played the role of Senapati Bapat, Ms. Madhu played the role of Matangni Hazara, Ms. Madhavi played the role of Durgavati Devi, Mr. Prashant played the role of Veer Narayan Singh. All the students along with faculties enjoyed the play and learned a lot about the sacrifices of our freedom fighters.

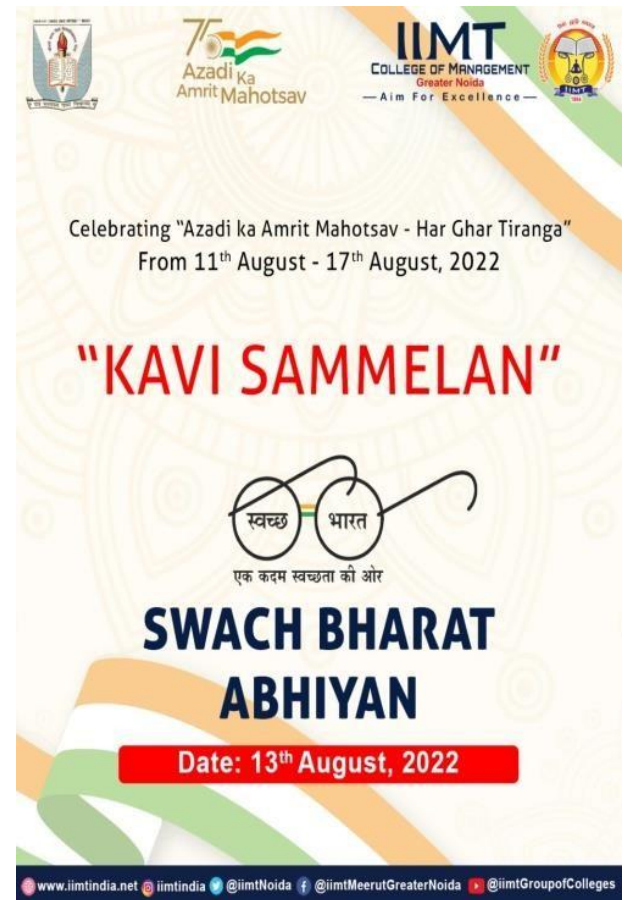
Selfie and Social Media Post and Distribution of copies of “Jhanda Uncha Rahe Hamara”

On the Second day of “Azadi Ka Amrit Mahotsav” **12th August 2022** Students of IIMT College of Management celebrated as Selfie and Social Media Post and Distribution of copies of “Jhanda Uncha Rahe Hamara”. Students enthusiastically took their Selfie with tricolor (Tiranga) and posted it on social media. Dr. Vibha Singh, Dean Commerce distributed copies of Jhanda Gaan “Jhanda Uncha Rahe Hamara” to the students and they sang with full enthusiasm and patriotism. All the students along with faculties participated and the atmosphere of entire college were immersed in the spirit of patriotism and enjoyed a lot.



Kavi Sammelan on “Swachh Bharat Abhiyan”

On the Third day of “Azadi Ka Amrit Mahotsav” 13th August 2022 Students of IIMT College of Management celebrated Kavi Sammelan on “Swachh Bharat Abhiyan” students enthusiastically participated to accelerate the efforts to achieve universal sanitation coverage and to put the focus on sanitation and fulfill the dream of our Prime Minister and dream of every citizen of India.



Independence Day Celebration & Slogan and Essay Writing Competition

On the Fifth day of “Azadi Ka Amrit Mahotsav” 15th August 2022 Students of IIMT College of Management celebrated 75th Independence Day of India. Students organized different cultural programmes on patriotism. Students gave speech on why 75th Independence Day called Amrit Mahotsav and shared different informations student sung different patriotic songs and motivated the audience to feel to being an Indian about how we got freedom. NCC Cadet's of IIMT along with their battalion did parade with enthu and coordination gave a message to be united.



To make 75th Independence Day memorable Slogan & Essay Writing Competition was organized Students wrote different popular and non-popular slogans. Students wrote essays on different unknown freedom fighter

Celebration of 76th Independence Day

IIMT College of Management Greater Noida celebrated 76th Independence Day on 15th August 2022. India has visualized 75 years of independence. CDO Gautam Buddha Nagar was the chief guest of the event. He hosted the flag along with Directors, Deans Faculties and staff of IIMT. He gave a very enthusiastic speech for the young generation. NCC cadets did march past and students recited poem on patriotism and performed different dances. Students made the atmosphere full of patriotic feeling.



On the last day of “Azadi Ka Amrit Mahotsav” 17th August 2022 Students of IIMT College of Management Greater Noida participated in the “Cultural Programme Based on Patriotism and submission of Project Report on Unknown Freedom Fighters”. The Students participated in the cultural programme and presented the colorful programme with great enthusiasm. This shows their love for their nation. Their love and respect for India was visible on their faces. The students also submitted project report related to unknown Freedom Fighters. Seeing the colorful programme, the feeling of patriotism was awakened in all the people and got very excited.

Painting Competition of “Love for nation”

On the Six day of “Azadi Ka Amrit Mahotsav” 16th August 2022 Students of IIMT College of Management Greater Noida participated in the painting competition of “Love for nation” organized to celebrate Azadi Ka Amrit Mahotsav. Students created different pictures to show their love for their nation. Their love and respect for India was visible on their faces.

Cultural Programme and submission of Project Report on Unknown Freedom Fighters

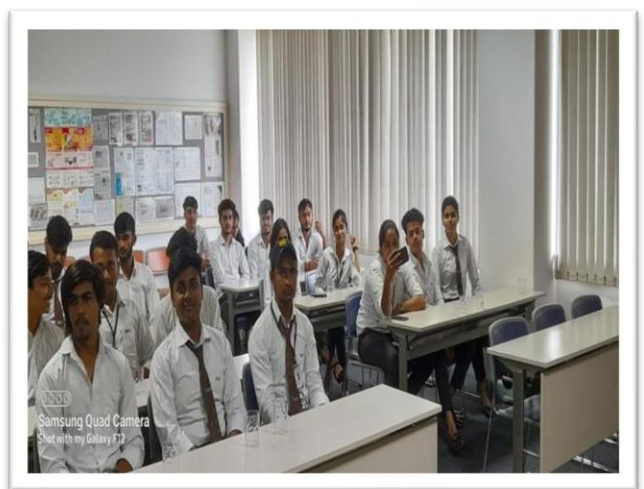




Industrial Visit to Yakult Danone India Private Limited, Sonipat, Haryana

Students of B.Com- Ist Year went for an industrial visit to Yakult manufacturing unit in Industrial area at Sonipat on 29th July, 2022. Yakult Danone India Pvt. Ltd. is a 50:50 joint venture between Yakult Honsha, Japan and Group DANONE of France, both of them are global probiotic leaders. Ms. Muskan Kausal (PR manager) gave presentation to the students. She described all the functions, benefits of Yakult and its production and presence worldwide. Students were taken around the plant and were explained about the production and packaging process. About 3, 00,000 bottles of Yakult are produced in a day.

The process of making Yakult is totally automated and is internationally designed as per highest hygiene standards. Students cleared all the queries and were also given Yakult drink (65ml) and hide and seek biscuit to taste.



Har Ghar Tiranga

Our connection with the flag has always been more prescribed and institutional than personal. Bringing the flag home/ Institutions and every nook also every corner collectively as a nation in the 75th year of independence thus becomes symbolic of not only a personal connection to the Tiranga but also an embodiment of our commitment to nation-building. IIMT College of management is actively organizing various activities under the aegis of 'Azadi ka Amrit Mahotsav' i.e. 75th Year of Indian Independence.

IIMT College of Management Greater Noida celebrated 75th

Independence Day on 15th August 2022. India has visualized 75 years of independence. CDO Gautam Buddha Nagar was the chief guest of the event. Along with He hosted the flag along with Director Prof Abhin bhaxi Bhattnagar , Deans Faculties and staff of IIMT .In his address, he called upon all to remember the great sacrifices that freedom fighters had made to secure independence for India. The guest highlighted the true meaning of Independence and exalted all those present to embrace the spirit of Independence. "The true meaning of living one's freedom is to make sure that we do not disturb the freedom of the other," he said. He called upon the audience to keep alive the true spirit of Indian independence by respecting everyone devoid of caste, creed and color. Director, teaching and non-teaching staff and students were present. The program proceeded with the Managing Director Dr. Mayank Aggarwal address. The program concluded with a Flash Mob on the theme 'India's Freedom'.

The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and to promote awareness about the Indian National Flag.



Celebrating Dr Sarvepalli Radhakrishnan: A Teacher Par fineness



The man who insisted that "teachers must be the best minds in the country". Dr Radhakrishnan was a teacher par excellence, who believed that "Teachers should be the best minds in the country", prompting his birthday to be celebrated nationally as 'Teacher's Day. They inspire you, they entertain you, and you end up learning a tone even when you don't know it. On the occasion of Teachers Day, a program was organized by the IIMT College of Management. All the teachers were duly welcomed by the students on this occasion. The program

started with the illumination of the lamp by Hon'ble Director Sir, Prof Dr. Abhinna Baxi. Dr. Vibha Singh, Prof (Dr.) Amit Kumar Rai, Prof (Dr.) Abhyanand, Prof (Dr.) Govind,

conveyed their wishes on Teachers Day. Remembering the precious contribution made by Dr. Sarvepalli Radha Krishnan to the world of education, expressed his thanks towards him on behalf of the entire teacher family. After this, a handsome song was presented by Students as well as faculty similarly; a beautiful dance performance was given by the students of the university. On this occasion, many amusement games were also organized for the teachers during the programme. At the end of the program, the It gives an opportunity to ensure their participation in the progress of society and nation. Therefore, it is the duty of all of us to make full use of this occasion and guide the youthful generation of the state with thought, word and endeavor.

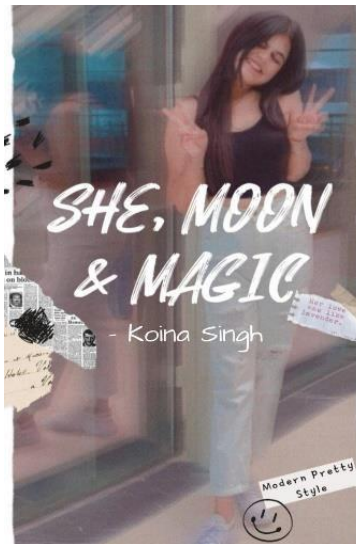
STUDENT CORNER



Writing & becoming an Author so early in age is a souvenir to preserve. IIMT COLLEGE OF Management Congratulates this Young Writer Miss Koina Singh of Journalism and Mass Communication her a Long way Ahead!

Koina Singh latest book 'She, Moon and Magic,' has been released. The title refers to a collection of micro poems & stories Prose by Koina Singh. It actually deals with pain, angst and love coming from heart OF a girl. The book can match with the feeling of a soul who actually thinks that they can never overcome from the past and dead chapters of their life. Almost every page

somehow related to life and offer comfort, this book will be kept on hand for when you need reminders to help, pickup & Move on. In the future, she wants to focus on writing scripts and adapting her books into a screenplay. Also she mentioned, from health benefits to getting smarter, there are numerous benefits that regular reading and writing can offer. You can expect to enhance your knowledge about so many things if you just develop this habit of reading books regularly. It might appear boring unless you start, but once it is assured, once you get a grip of reading, you will be thanking yourself for this habit of writing also.



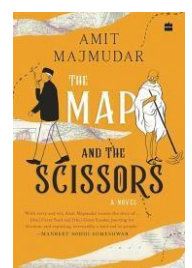
BOOK REVIEW

BOOK NAME – THE MAP AND THE SCISSORS

NAME OF THE AUTHOR – AMIT MAJMUDAR

GENRE – LITERARY AND CONTEMPORARY FICTION

PUBLISHER – HARPERCOLLINS INDIA



I candidly contemplation that it would be a tart, biased take on the partition with two groups markedly labeled as good and bad. But for the Initial time ever, it felt so good to be wrong. The book is about two resolute leaders, Gandhi and Jinnah who are outstandingly similar in personalities but are also polar opposites

The book presents as a banter between Gandhi, the persistent, resilient and self reliant leader and the alluring, positive and influential Jinnah. The former wants a nonviolent undivided India free of British's rule and the concluding dreams of a divided nation with independent powers in the hope of having a 'pure land. But little did they comprehend that leaders can only take decisions, while the consequences rely entirely on its people and the middlemen.

PROS: The book was such a delight in terms of legendary creativity. I could not categorize or hate any guise completely and that is exclusively because of the writing.

It was so fascinating to read about the personal lives of Jinnah and Gandhi who was both great commandment makers turned political influencers.

There was a apparent line of difference between the illusory and Inventive rudiments. The addition of fictional writing involving wit, control and crmenplay were handsome.

It was the author's knowledge on all sacred preaching's and practices that Look by bolt from the blue Merely, thie is the preeminent ever book on partition that could be.



Review By: - Ms. Archana Singh

MANTHAN

News Letter

**IIMT College Of Management
Greater Noida**

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